



A premium alternative to rawhide dog chews.

Company Background

The idea for Sam's Yams Sweet Potato Dog Chews was born back in 2003 on one very hot night in a hot kitchen, Chef David became tired and decided to throw the sweet potatoes he had been working with into the dehydrator overnight.

He went to bed and when he came out to the kitchen the next morning there was a delicious aroma in the air. His dog, Jasper, was sitting directly below the dehydrator, salivating. David opened the dehydrator and took a piece out. Chef David thought it was basically like Rawhide, only a Vegetable Rawhide that was sweet and chewy. David broke off a piece and gave it to Jasper, he snapped it up, and the product was born.

Most pet treats and foods are processed, engineered foods, tested in labs. Ours are chef-created, using tried and true techniques for flavor and nutrition. In contrast we use a single ideal method for creating a superior dog treats and chews through dehydration. an ancient technique used to lock in flavor and nutrition. The net result is a product that is simply preserved, as nature would do by sun drying. Nothing is added. Chefs for years have been improving menu items by mixing in dried seeds, nuts, berries and vegetables to their recipes to enhance flavor and nutrition.

“Dogs Need to Eat Their Veggie's Too!” Much debate has gone on about the ideal dog diet, yet one thing is clear, dogs should eat some fruits and vegetables along with meat. Some say 5% vegetable others 35%. Many people have successfully fed dogs a vegetarian diet yet this takes very exact measurement and balancing to get enough protein. Bottom line, Sam's Yams gives the pet owner an easy and healthy way to add a wide array of nutrients and fiber to their dogs diet via the #1 Vegetable, the sweet potato.

Our Philosophy

We call our company Front Porch Pets, Inc. because we like the notion of folks walking their dogs, visiting with other folks in the neighborhood, and sitting for a spell on the front porch. Humans catching up, dogs catching up – that's how it was in our neighborhood growing up. It was a real community and we want to encourage that community spirit.

Animals are such an important part of our lives. The stories of our families and our neighborhoods so often contain the funny and amazing stories of the companion animals that have graced and blessed our lives.

So let's keep them healthy and happy. You provide the love. We'll provide the chews.

To learn more about Front Porch Pets® & Sam's Yams®, please visit www.FrontPorchPets.com



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Product Facts

What is Front Porch Pets?

Front Porch Pets, Inc. is the producer and distributor of the dental chew Sam's Yams Sweet Potato Dog Chews. We also make a variety of grain-free cookies and treats using the sweet potato, the #1 ranked vegetable as the foundation food item in our recipes. Our basic mission is to provide a high quality, healthy alternative to rawhide and grain based treats and chews.

Why the name Front Porch Pets?

We aim to bring a natural and friendly next door neighbor feel to our products and customer service. Our motto has become "From Our Front Porch to Your Front Door" because it reminds us to treat our vendors, customers, and our staff as we would a good neighbor.

Why Sweet Potatoes?

Sweet potatoes are the #1 vegetable according to the Center for Science in the Public Interest. It was also around the time Oprah put the sweet potato as one of her Top Ten Things.

Product Lines:

We have three product lines related to the Sam's Yams brand with the original and most popular being the Sam's Yams – Sweet Potato Dog Chews.

- **Sam's Yams® – Chews** – Dehydrated American sweet potato dog chews.
Bichon Fries – A chew for smaller dogs
Veggie Rawhide – Medium sized chew
Big Boyz – Largest chew for larger breeds
Pricing: \$4.99 – \$12.49 msrp.
- **Sam's Yams® – Cookies** – Sweet Potato and applesauce based treat with different flavored blends.
Berry Yammy – Blend of berries, herbs & flowers
Green & Clean – Blend of greens such as parsley, alfalfa, and mint including pumpkin seed and papaya.
Pricing: \$7.49 msrp.
- **Sam's Yams® – Yam Bones** - Sweet potato hand cut dog bone shapes and infused with different flavors.
Pricing: \$7.99 msrp.

Retail Locations:

Available direct online (www.frontporchpets.com) and across retail locations in the United States & Canada.

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